

# BEH 2024

## Business and Economic History Workshops

**27<sup>th</sup> February** - h14.0

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Federico D'ONOFRIO** (University of Vienna)

\*FARMACCOUNTA MSCA project 2019

*The evolution of representativeness criteria in  
agricultural economics*

**Oscar GASPARI** (LUMSA Roma)

**13<sup>th</sup> March** - h14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Susanna FELLMAN** (Gothenburg University),

*Historical research on business power and  
influence: New perspectives*

**20<sup>th</sup> March** - h14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Katrin SCHREITER** (King's College London),

*Maximizing durability: The material culture  
of the Westen company's technical enamel  
production, 1894 - 1975*

**22<sup>nd</sup> March** - h14.00

Aula Saraceno - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Teresa DA SILVA LOPES** (University of York),  
*International business history and the strategy  
of multinational enterprises: How history  
matters*

**25<sup>th</sup> March** - h14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Jean-Guy PREVOST** (Université de Québec

à Montréal), *The independence of official  
statistics: An empirical survey*

**3<sup>rd</sup> April** - h14.30

DiSSGeA - Università degli Studi di Padova

**Mariela CEVA** (CONICET Buenos Aires), *Bunge  
y Born. History and heritage of a global grain  
trader*

**8<sup>th</sup> April** - h14.30

DiSSGeA - Università degli Studi di Padova

**Andrew PERCHARD** (Otago University), *The  
Moral Economy of Deindustrialization*

**10<sup>th</sup> April** - h14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Jean-Guy PREVOST** (Université de Québec  
à Montréal), *The diffusion of statistical meta-  
norms: Paths, processes, and limits*

**22<sup>th</sup> April** - h 14.30

DiSSGeA - Università degli Studi di Padova

**Stephanie DECKER** (Birmingham University)  
*Managing across borders in a decolonizing world*

**24<sup>th</sup> April** - h 14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Matthias KIPPING** (Schulich School of  
Business, York University, Canada), *India's IT  
consulting miracle: A novel explanation*

**6<sup>th</sup> May** - h 10.30

DiSSGeA - Università degli Studi di Padova

**Valerio CERRETANO** (Università di Firenze),  
*Central banking, unconventional monetary  
policies and economic development, 1914-2022*

**8<sup>th</sup> May** - h 14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Matthias KIPPING** (Schulich School of  
Business, York University, Canada), *From craft to  
industry? Two cases from industrial districts in  
Hiroshima*

**13<sup>th</sup> May** - h 10.30

DiSSGeA - Università degli Studi di Padova

**Francesco CHIAPPARINO** (Università  
Politecnica delle Marche), *Agriculture and the  
Great Depression. The Rural Crisis of the 1930s  
in Europe and the Americas* (Book presentation)

**15<sup>th</sup> May** - h 14.00

Aula Volpato - San Giobbe Economic Campus  
Ca' Foscari University of Venice

**Katrin SCHREITER** (King's College London),  
*The business of health foods: German-American  
transatlantic perspectives on nutrition and  
lifestyle in the 20th century*



Online event link:  
<https://unive.zoom.us/j/8258342302>

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